



Legendary Te Kuiti Photography Competition Guidelines

The theme of the competition will be The Unseen Te Kuiti.

We picked the theme of Unseen Te Kuiti as it can be interpreted in many ways and will allow people to express their story and relationship with Te Kuiti through their photography.

This will keep the focus on our area and we encourage participants to look and engage within their own community to find what they would consider as unseen and shine a light on it.

There are two entry categories:

- Student – 17 years of age or under
- Open – 18 years of age and over

The prize

The winning photo from each category will be printed on to large boards that will be displayed in empty shop windows to make them more attractive to those visiting, shopping and working in the town. The boards would be engaging to look at and promote our local area.

Judging Criteria

Winner

outstanding vision, creativity & innovation

Outstanding visual communication & interpretation of subject

Outstanding level of originality of thought/concept

Invokes a superior emotional response » Has an enduring quality

outstanding mastery in all areas of creative & technical execution

Runner up

Excellent level of imagination & creativity

Excellent visual communication, interpretation of subject &/or emotion

Excellent level of technique, craft, craft, and production

Highly commended

Very high level of imagination &/or creativity

Very high level of visual communication, interpretation of subject &/or emotion

Very high level of craft, skill and production