

From: Lynley Twyman [REDACTED]
Sent: Wednesday, 15 May 2024 11:53 am
To: haveyoursay
Subject: Long Term Plan Submission

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Kia Ora

As I could not submit via the online process, please consider this my official submission.

Submitting on behalf of Timber Trail NZ (the public trail)

Lynley Twyman

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YES – I wish to present in person the 28th May in Te Kuiti

Nowhere in the documentation provided in this process does the council acknowledge its support for the critical Tourism industry.

It is essential to acknowledge the vital role that the tourism industry plays in our district's economy, society, and environment. Hamilton Waikato Tourism has been a key partner in showcasing our region's unique assets, driving economic growth and fostering community development.

The proposed reduction in support for tourism initiatives could have detrimental effects on local businesses in Waitomo, Te Kuiti, and surrounding areas. Specifically, the visibility of attractions like the Timber Trail, which benefits communities such as Maniaiti / Benneydale and Pureora, would be at risk. Additionally ensuring support for the good governance and ongoing sustainability of the Timber Trail Great Ride for our communities is a critical consideration for the district.

We urge the council to reconsider any cuts to tourism funding and instead invest in sustaining and promoting our region's tourism industry. By supporting tourism, we can ensure continued economic prosperity, social well-being, and environmental conservation for the Waitomo district.

Ngā mihi

Thanks and regards

Lynley Twyman

Trail Champion

P: + [REDACTED]

On behalf of the Timber Trail

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