



WAIKATO^{NZ}
SCREEN

Who is **WAIKATO SCREEN**
and what do we do?





Waikato Screen Team



Erin Griffiths
Attraction and Film
Facilitation



Tracy Hampton
Film Office Manager



Jack Barry
Talent & Sector
Development



Matt Hicks
Talent Development
Co-ordinator



Deserae Frisk
Chair and Project
Management



Michelle Paki
Cultural and
Business Advisor



Mark McCabe
Financial
Advisor



Esmee McKenzie-Norton
Strategic
Advisor



Mayor Toby Adams
Champion and
Advocate

Waikato Screen Advisory Board

What we do? ...



Government

Local businesses

Community & Iwi

Tourism

Why have a film office in the Waikato? ...

- International film industry spent \$3.3 billion in NZ annually since 2017
- Auckland film Industry received 1.5 billion (2023)
- Waikato film industry received only \$170 million (2019)

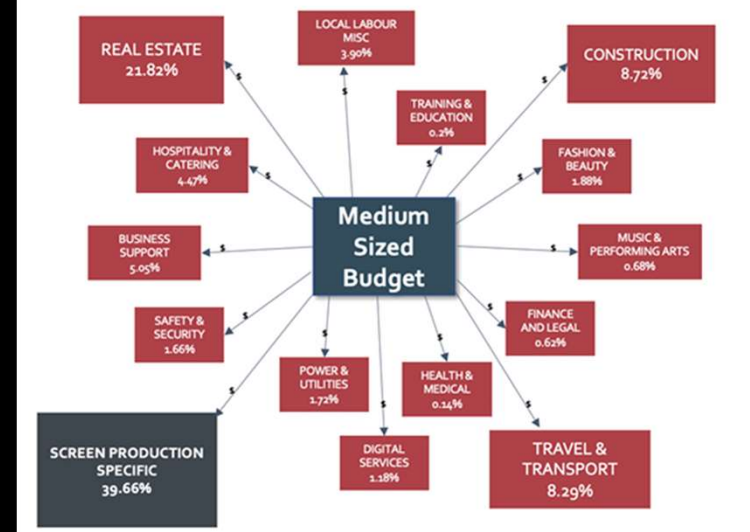


Our aim is to grow "Our Piece" of the pie

What the screen industry is worth to our communities...

Type of Production	Low	Medium	High
	Low-end budget Minimal Crew	Average Budget Full crew, union scale	High-end budget Full crew, union scale
Feature Film (studio)		\$125,000/day	\$260,000/day (including stage work)
Feature Film (independent)	\$30,000/day	\$50,000/day	\$110,000/day
TV Weekly series (network TV)		\$165,000/day (\$1M/6 days) (including stage work)	\$3000,000/day (\$2.5M/8 days) (including stage work)
TV Movie	\$35,000/day	\$75,000/day	\$125,000/day
TV Special	\$35,000/day	\$60,000/day	\$100,000/day
Commercials	\$25,000/day	\$100,000/day	\$150,000/day
Music Video	\$30,000/day	\$65,000/day	\$110,000/day
Corporate/Industrial	\$15,000/day	\$25,000/day	\$45,000/day
Documentary	\$15,000/day	\$25,000/day	\$35,000/day
Still Photography	\$15,000/day	\$25,000/day	\$35,000/day

Figure 26 Breakdown of Below-The-Line Production Spend for Representative Sample Production by Business Sectors



Olsberg-SPI (2022). Economic Impact of the New Zealand Aotearoa Screen Production Sector. Page 32

2023

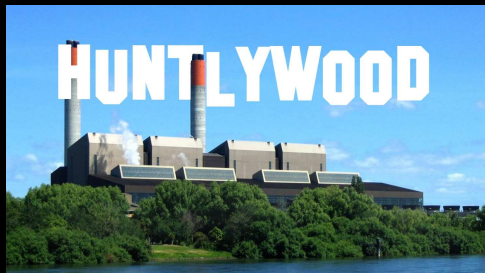
COROMANDEL INTERNATIONAL PRODUCTION
Est. \$2,000,000 SPEND



NETFLIX - BEYOND GOODBYE
\$425,000



HUNTLY PRODUCTION
\$150,000



WAITOMO INTERNATIONAL
DOCUMENTARY
\$100,000



RETURN OF 'THE GONE'
\$1,000,000





DELIVERS

- *We received 39 enquires*
- *We facilitated for many productions visiting the Waikato*
- *We have increased filming and film spend in our region in our first year of operation*
- *We meet monthly with NZ Film Commission and the 11 Regional Film Offices (RFONZ)*
- *Created a regional image gallery for showcasing our region*
- *We have created a Waikato crew database with over 100 people*
- *We will launch our new website in the coming weeks*
- *Have regular updates with newsletters and socials*
- *We represented our region at the Big Screen Symposium*





keeps on delivering.....

- We provide Community and Youth workshops in film
- We hosted on-set visits for Mayors and Youth to an International feature film
- We hosted Q & A for Writer Director Producer of Home Kills
- We sponsored three film festivals & three workshops
- We have connected our community through networking events
- We have assisted delivering millions of dollars to our region

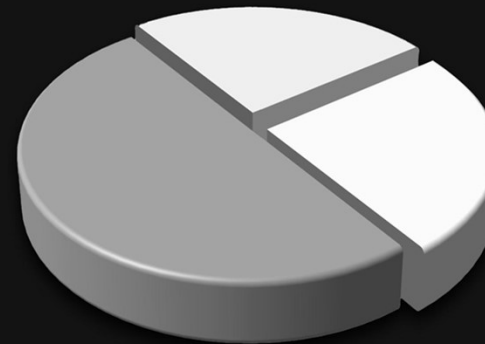


and will continue to do so.....

We keep our budget aligned to our purpose

- 3 FTE positions (80k PA)
- No physical office overheads (work on the road and from home)
- No governance fees (our Board volunteer)
- No shareholder payouts (we are a Not-for-Profit)
- Activity outside our remit is funded separately through grants
- All business overheads are sourced for discounted rates

The funding model



- 50% WRC (RDF Fund)
- 25% TA's broken down per capita
- 25% Private sector
Community/Industry Grants



Our respectful request is for your continued support

- From the awesome staff at Waitomo Council, who assist with smooth productions in your district
- Continued support from Waitomo Council's elected members who have championed Waikato Screen's purpose
- For the annual contribution for our services of \$3,000 annually

Thank you for your consideration



*The
End*